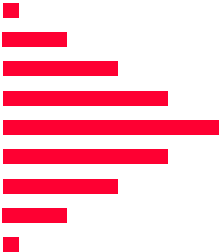




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Figure 1: Percentage of respondents by age group who use a mobile phone to check the weather

Source: Survey of mobile phone use to check the weather, 2010



